Jay Patrikios

1530 Gough St Apt #705 San Francisco, CA 94109
w: www.patrikios.org | e: jay@patrikios.org | c: 415/385-2666

SUMMARY

Over eight years' experience in visual and user interface design, information architecture, icon-making and front-end development for high-traffic Web sites. Focus on Web-based applications. Comfortable working within established design standards as well as starting with a clean slate. Survivor of nine rounds of layoffs; good guy to have around.

EXPERIENCE

Lycos, Inc. | San Francisco, CA 1997 - Present | Senior UI Designer

- Recently completed the Wired News rearchitecture/redesign. Streamlined existing design, improved readability and boosted cross-promotion of stories. (Launching mid-November.)
- Created schematics for the new Wired News content management system. Goals of cost savings, increased usability and elimination of superfluous functionality.
- Responsible for information architecture, UI design and icons on the Tripod Blog Builder, which was chosen as PC World's Editor's Choice for blog tools and was a MITX (Massachusetts Innovation and Technology Exchange) Finalist. Nearly 1,000,000 blogs created, including my mom's.
- Created schematics, wireframe documents and mockups for the back and front-end interfaces of the Tripod Photo Album Builder. The Builder allows users to organize and publish photos from one place and update their albums from camera-enabled cell phones.
- Using CSS, coded the latest version of Angelfire, which receives 13mil page views per month.
- Designed site-specific shopping cart components for subscription services to be consistent within the transaction system for sites within Lycos, including: Tripod, Lycos Domains, Angelfire and HTMLGear. Effectively added a second revenue stream.

PERSONAL PROJECTS

- Co-creator of FutureMe.org, a site which allows people to send an email to themselves in the future. More than 95,000 letters written to future-selves around the globe! Site chosen by ARS Electronica for their FutureLab, Sept 2004. Yahoo! Pick of the Day, Sept 2003.
- Freelance clients include: Ameritrade, Advance Nanotech, Kaiser-Permanente
- Maintain a portfolio at patrikios.org
- Writer of a blog at scatterboy.com for the past 5+ years
- Small drawings at unlovely.com

EDUCATION

- Pratt Institute 1992-96 | Brooklyn, NY | Received BFA, graduated with honors
- CCSF 2005 | Continuing education classes in economics

TOOLS & SKILLS

- Adobe Illustrator, Adobe Photoshop, BBEdit. HTML, CSS.
- Strong written and verbal communication skills.

WHEN NOT AT THE COMPUTER I AM AN...

- Avid runner, cyclist and swimmer; furniture designer and builder.

FUN EXTRA STATS & STUFF

- Myers-Briggs: ENTJ
- Half-Marathon PR: 1:35.00
- Sign: Virgo

Professional and personal recommendations available upon request.